



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- Category 'A' Institute
- High Grading **81.7%** by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CSI



An ISO 9001 : 2008 Certified Institute



RDIAS Campus

Rukmini Devi Institute of Advanced Studies (RDIAS) is a **Category 'A' Institute** judged by the statutory bodies. The institute is an **ISO 9001:2008 Certified Institute** and is run under the aegis of **Seth Pokhar Mal Educational Society** (<http://www.spmes.org>), a body registered under the Society Registration Act XXI, 1860. The institute is an active member of **AMDISA** (Association of Management Development Institutions in South Asia), **CSI** (Computer society of India) and **AIMA** (All India Management Association).

Affiliated to Guru Gobind Singh Indraprastha University and approved by AICTE, the institute runs **MBA (full time, 2 Years)**, **MBA (Part time, 3years)** and **MCA (full time, 3 years)**. The institute has a cohesive team of experienced academicians, who facilitate the learning process by augmenting the course structure through active academic-industry interface.

Vision RDIAS

"To be a leading and most preferred educational institute with global recognition to nurture competent & socially sensitive leaders to foster sustainable socio-economic growth of the nation and the world at large."

Mission RDIAS

To implement our vision on ground. To provide state-of-the-art infrastructure, inculcate optimum use of technology in teaching, facilitate qualified, trained & experienced faculty for holistic Growth of the students to meet the expectations of the industry, academia and society.

Quality Policy RDIAS

To provide, good **quality education, Research, Training** and **Consulting** support at affordable cost to the satisfaction of all stakeholders on a continuous basis.

Achieve training and development of students into competent professionals with **ingenuity, adaptability, social commitment, ethical values** and **spiritual elevation** to meet innovative leadership requirements in **industry, government, academia** and **society** at large.

To upgrade quality management system, policy, processes on a continuous basis for improving the effectiveness of management practices to achieve knowledge based networked society.

Placements at RDIAS: Corporate Resource Center (CRC)

Placement department at RDIAS has developed a **dynamic intelligent directory** housing key information of more than **5000 companies** in **Finance, Marketing, IT, Banking, Insurance, Retail** etc. Corporate Resource Centre (**Placement Cell**) regularly provides continuous guidance on **mock interviews** and **group discussions** to students for various career opportunities. **60 companies** visited RDIAS for recruitments in the year 2009-2010.

American Express, Bank of America, Genpact, HCL Infosystem Ltd., Reliance India, Religare Securities, Standard Chartered Bank, Tata Internet Pvt. Ltd., Vodafone, Federal Bank Limited, Mother Dairy, India Bulls, HDFC Slic, Accenture, NIIT Technologies Ltd., Hewitt Associates, Met Life Insurance Co. Ltd., ITC Infotech are a few to name our Prestigious Recruiters for the year 2009 – 2010.

Campus Placements for the last two years

Year	Programme	No. of Students		Package (in Lacs Rs.)	
		Registered	Placed	Avg.	Max.
2008-10	MBA	101	77 (Rest In process)	2.5	4.00
2007-10	MCA	56	55	2.5	4.00
2007-09	MBA	117	72	2.00	4.45
2006-09	MCA	38	20	2.00	4.45

Highlights & Achievements

- RDIAS is an **ISO 9001:2008 Certified** Institute
- RDIAS has been graded as **"Category- A"** Institute by Directorate of Higher Education and Govt. of Delhi NCT.
- RDIAS has been awarded high grading amongst other affiliated institutes with a percentage of **81.7%** in the joint Inspection of the Dept. of Higher Education, Govt. of Delhi NCT and GGSIP University.
- **RDIAS Faculty received the best paper awards** many times in National & International Conferences.
- RDIAS has Bi-Annual International Management Journal **"Efulgence"** which receives contribution from India and abroad. Our **faculty conducts research in various management areas** and contribute to Efulgence in the form of research papers.
- Unique **Student Mentorship Program** to boost personal and academic portfolio of students. RDIAS Students became University Toppers. **Kavleen Bharej, University Gold Medalist (BBA-2006-09); Megha Gupta, University 2nd Position (MBA (PT) 2008-11); Kritika Raj, University 3rd Position (MBA-2009-11); Garima, University 3rd Position (MCA- 2008-11)** are to name a few.
- RDIAS is a proud member of **AMDISA, AIMA, CSI** and **Eco-Club, Dept. of Environment, Govt. of Delhi NCT.**
- **60 companies** visited RDIAS campus for recruitment.
- **Edumedia** and **Podcasts** page at website and **rdias@youtube**.
- Strong Tie-up with various companies for Corporate and **Industrial Visits**.
- **RDIAS as 'Recruitment Hub'** for the best companies conducting pool campus recruitments.
- **20 Guest lectures** held last semester from **February, 2010 to September 2010.**
- **Co-curricular activities** at RDIAS like, **Razzmatazz-Annual Management Techno Fest, Sports Meet, Alumni Meet, Tree Plantation, Blood Donation Camp,** etc.

RDIAS Learning & Teaching Pedagogy

- **24 x 7 Learning** through **Online Students' Portal**, Academic forums, online counseling, assignments, case studies are all online for one to learn at his own time and pace.
- **Online Scheduled Tests and Quizes** marked instantly giving a **percentile score.**
- Our **Unique Student Mentorship Programme** for continuous grooming of students
- **Group cases, Mini Case Exhibits, Surprise Test, News Dairy, Students' Presentations, Roles Plays, Case Studies, Article Reviews, Business Plan Competitions** and **Case Writing Competitions** are all activities integrated in teaching plans so that students participate and apply the concepts.
- **Companies** and **Industrial Visits** are conducted to expose the students to the real business world situations.

- **Research Projects** are conducted by students under the guidance of faculty to apply the theoretical concepts in the real world scenarios.
- **Corporate and Academic Leaders' Guest Lectures**

Infrastructure and Amenities

- **Fully air-conditioned** campus.
- **Video conferencing facility** for Lecturers/ Presentation.
- **State-of-the-art projection, audio and video equipment.**
- **24 Hr Power Backup** Support
- **CCTV security** (Camera Surveillance)
- **Medical & First Aid Room**
- Latest **Fire Fighting equipments** installed
- Cafeteria run by **BIKANO**
- Provision of ramp for physically disabled persons

Library Services

- **11000+** volumes, **74 national** and **international journals, 25 magazines, 10 newspapers**
- **Online and audio** Access to **Economist, Mckinsey Quarterly, HBR** and other international journals.
- **Multimedia** and internet access to view **documentaries, learning aids and business videos.**
- **Online reservation**, student's suggestion & circulation status for all library users.
- Database of **past year exam papers.**
- Current awareness service (CAS) in the form of new acquisition & article indexing.

Information Technology at RDIAS

- Separate MBA and MCA computer labs with **210 computers.**
- MCA lab on **Open Source Platform** to provide the required exposure to the future technocrats and enables them to explore a new and dominant vista in the software industry today.
- Fast internet access through **leased lines of 2 Mbps** connection from VSNL (TATA Communications).
- **Online Student and Faculty Portal** to optimize and customize learning.

Centre for Idea, Innovation, Incubation and Entrepreneurship (CIIE)

CIIE fosters creativity and offers support in translating ideas into real business activities. The aim is to **nurture the spirit of entrepreneurship among talented and ambitious students, faculty and people.** CIIE promotes new ideas, innovations and entrepreneurship activities.

Software Development Cell

RDIAS has a Software Development Cell where live industry projects are handled by students under the guidance of experienced mentors. The activities in this cell run parallel to the MCA course.

Student Club's and Societies.

Holistic development is our primary aim. To aid this, we expose students to different tasks to enhance their skill set and creativity through various committees.

- **Literary Club** aims at **developing the Literature for Texts & References** and **Case Developments** in sync with LRDC.
- **Media Club** is committed to **build, establish and sustain the relationships with Media** both print as well as electronic.
- **Cultural club** heads the responsibility of all the cultural activities of institution like, **Razzmatazz – RDIAS National Management Cultural-Techno Fest, Cultural Nights, Cultural Competitions, Kavi Sammelans,** etc.
- **Social Club** is dedicated towards the activities of human welfare. This club focuses on activities like, **environment protection, blood donation camps, tree plantation, awareness about social issues such as Girl Child, Swine Flu, Dengue, AIDS Awareness, Poor Child Education, Child Labour, Girl Education,** etc.

Rukmini Devi Institute of Advanced Studies

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