



RUKMINI DEVI

Institute of Advanced Studies

App. by AICTE, HRD Ministry, Govt. of India & Aff. to G.G.S. I.P. University, Delhi

- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.

Member of AMDISA. Member of AIMA



Web Page Designing Competition Literary Club Activity

Topic :	Web Page Designing Competition for the students of BBA, MCA and MBA
Date of event :	October 18, 2011
Aim of the Event	<p>Aim of organizing this event can be put in the following words:</p> <ul style="list-style-type: none">• The greatest advantage of using web pages to present your work is that of access. You can let a specific audience group know about the existence of your page and you can make your pages available for general viewing by anyone using the World Wide Web. In this way, your audience can be almost limitless.• Presenting your work via web pages has the advantage that the pages you create can be interactive. You can easily draw in resources from many other web sites by using hyperlinks to those sites.• A website is a low-cost, effective way to market your business. Television and magazine ads are great ways to publicize, but are often too expensive and do not always provide enough information. A website does not have a page or time constraint, so there is no rush to get the required information across.• The convenience of a website helps increase productivity,

	<p>performance and speed. Producing a reliable product or completing a particular service in less time than expected always makes a customer satisfied. It takes months to gain a good customer, but seconds to lose one, and it is hard to lose a satisfied customer.</p> <p>This event was organised keeping in mind the same points.</p>
<p>Description of the event</p>	<p>The theme given for the web page was “RDIAS Portal”. The participants could use HTML or any other web page development language, use of internet was allowed and the time allowed was one hour.</p> <p>The event saw participation from all streams and the best part about the activity was that there were students who were not very apt at using HTML ,but were enthusiastic about the event and participated in the event with élan!</p> <p>Every event would always have winners and losers, however clichéd this may sound but ...actually the spirit of participating always wins!</p> <p>The web page of RDIAS portal, prepared by students would be forwarded for consideration to the authorities as well.</p>