

**“Listening builds trust, the foundation of all lasting relationships”.**  
**IBM Academic Initiative Session**  
**1st September, 2009**

The session was arranged for MCA students in order to motivate and guide them to learn & adapt themselves to the new technology offered by IBM, by working on different projects. This initiative was taken by IBM's LLF, Mr. Vimal Joshi after the consent of the management of the institute.

Mr. Vimal Joshi, currently working as Business Associate- Public Relationship and Brand Promotion for TGMC explained the objective behind this initiative. He told that IBM believes in building the PR with academic institutions so that they can nurture the budding talent and groom them to the industries expectations. It will help the students to work in group & further in their placements & will enable them to work on latest topics like Java, Tivoli, DB2 etc.

The session further registers students and the faculty members to participate in “The Great Mind Challenge'09” competition which enables them to access IBM resources & could develop live project by IBM's expert assistance. Through this the registered students could access online tutorials, software downloads, experts point of view on problem areas. He also recommended conducting certain workshops for the same.

The students are encouraged to send the synopsis for the project they desire to work on. The best quality project would get a certificate from “The Great Mind Challenge' 09” competition. Continuous participation can open up the facility of technical lab in the institute.

The best software developed could win certificate of TGMC'09 which will help them learn new skills and will help them seek a better position in the industry. Priyanka Bajaj and Ravi Ranjan of MCA-V were chosen to be the student brand ambassadors of TGMC & Ms Mukta Sharma was selected as a Faculty brand ambassador for the same.

The expert handled queries raised by the avid students and ardent faculties nicely for the same and in the end he motivated and inspired students to join Centre of excellence and to participate in TGMC 09.