



# RUKMINI DEVI

Institute of Advanced Studies

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- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.



An ISO 9001 : 2008 Certified Institute

## Guest Lecture

<b>Topic :</b>	<b>“ Soft Skills”</b>
<b>Date of event :</b>	26 <sup>th</sup> August, 2010
<b>Profile of guest faculty :</b>	The session was conducted by Mr. Aftab Iqbal, Corporate Trainer and Image Converter for Top MNC's as BMW, Muthoot Group, Times Of India, Elite Modelling School and ICICI Bank.
<b>Description of the Event :</b>	<p>Mr. Aftab Iqbal gave a striking speech on strategies to appear appealing to the hiring companies. The points covered in the whole lecture were:</p> <ul style="list-style-type: none"><li>• How we create long lasting first impression</li><li>• The difference between college and work life</li><li>• The workplace culture</li><li>• Corporate communication etiquettes</li><li>• Small Talks, Meetings, Optimistic Vocabulary</li><li>• Affirmative body language at workplace.</li><li>• Telephone etiquettes</li><li>• How to write marketable resume</li></ul> <p>The students were given an insight to the corporate life and the workplace culture. He gave tips on how simple and common gestures play an important role in giving out psychological signals to the people around you. The students were given a glimpse of paradigms of the corporate culture. The corporate communication etiquettes were also conferred. The session was interactive and conjoint effort of students and the guest faculty was dominant in the whole session.</p>