



ARTICLE WRITING COMPETITION

Topic :	Article Writing Competition
Date of event :	October, 2010
Description of the Event :	<p>Writing articles effectively can help achieve the objectives of a business. It is not the cup of tea of every individual. Article writing skills need to be learned. It is more than just putting words together in a sensible manner and it does not come naturally. In fact, the best novelist even won't have any idea about what is actually needed in article writing.</p> <p>This art comes from building reading habits and making writing a practice which is a must for budding managers as communicating effectively is the lifeline of a business.</p>
Event Report in brief:	<p>Students were intimated about two months in advance about this competition so that they could decide and think about the topic on which the article would have to be published.</p> <p>Students with a keen interest in writing took this competition with a great deal of zeal and were in constant touch with the club members who guided and gave examples to students which would help enhance their write-up. Deepika Sadhu, student of MBA III, was the winner of this competition. She expressed her views on the topic "The Role of Media". Isha Goel, student of MBA III stood second by writing on the topic "Female Feticide".</p> <p>What is noteworthy is that all the contributions were under a blind review by the faculty members and the criteria for judgment were originality, write-up, presentation and relevance.</p> <p>A job well done, RDIAS is always one up!</p>