



Student Development Program

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| Topic : | "Case Study Analysis" |
| Date of event : | 1st Feb 2011 |
| Aim of the Event | <p>Clarity is important.</p> <p>Case study method of teaching is integrated in the curriculum of students as it aims at an in-depth and longitudinal examination of a single instance or event.</p> <p>This method is based on the philosophy of professional education which associates knowledge directly with action. The aim is to make the class sessions, a learning experience for students. By using complex real-world problems as the focus, this method motivates students to learn skills which would prove handy when dealing with real life challenges and issues as managers.</p> <p>Taking these factors into consideration, a Case Study Session was organised for the students of MVA-IV Sem.</p> |

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| Description of the event | <p>The session was divided into the following phases:</p> <ol style="list-style-type: none">1. Students were distributed the case called: <i>A Day in a Manager's Life.</i>2. The instructor gave a brief session on Case study analysis. This session focussed on meaning, importance of case study, tips on attempting cases and the criterion for evaluating case study analysis.3. The class was divided into 7 groups of 5 students each and the groups were given half an hour to brain storm and discuss the case and present the answers of 3 questions at the end of the case.4. The groups presented the answers and the instructor gave the feedback to the students. <p>The idea here was to involve the students in a process of hands on learning by studying and simulating real life experiences. These endeavours in the RDIAS teaching pedagogy certainly go towards improving the quality of students who pass out as managers and software experts.</p> |
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