



# RUKMINI DEVI

## Institute of Advanced Studies

App. by AICTE, HRD Ministry, Govt. of India & Aff. to G.G.S. I.P. University, Delhi

- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.

Member of AMDISA. Member of AIMA



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### Mentorship Program Presentations

Topic :	<p><b>Presentations</b> by MBA I Sem students were conducted on the following research papers:</p> <ul style="list-style-type: none"> <li>• Study on Consumer Buying Behaviour During Purchase of a Second Car, Journal of Marketing and Communication Sep-Dec 2010</li> <li>• Analyzing The Role of Time Management In Effective Working - A Study with Reference to Business Education, Lingaya's Journal of Professional Studies July-Dec 2010</li> </ul>
Date of event :	11 <sup>th</sup> Feb 2011
Aim of the Event	<p>Giving an effective presentation is a skill. It is imperative to have good communication skills, persuasive skills and thorough subject knowledge to give a good presentation. This activity had two purposes:</p> <ul style="list-style-type: none"> <li>• To improve the confidence level and communication skills of students</li> <li>• To enhance their knowledge level on certain important issues</li> </ul>
Description of the event	<p>Four groups of students were assigned research papers in advance so that they could come prepared for the presentation.</p> <p>Students were told that they would be judged on the</p>

following parameters:

Content, body language, presentation skills, query handling and team playing ability.

The instructor told them in detail the expectations from a good presentation and also mentioned the common mistakes usually made by students in the same.

On one hand some of the groups showed tremendous knowledge of the topic and good confidence level while some just read the presentation and did not add any new ideas.

The students were provided feedback by the fellow students and faculty instructor in detail.

That's what Mentorship is all about!