



RUKMINI DEVI

Institute of Advanced Studies

App. by AICTE, HRD Ministry, Govt. of India & Aff. to G.G.S. I.P. University, Delhi

- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.

Member of AMDISA. Member of AIMA



An ISO 9001 : 2008 Certified Institute

Session on “Company Presentations”

Topic :	Session on Company Presentations for students of MCA III.
Date of event :	August 19, 2011
Aim of the Event	<p>In recent years it has become a common practice for employers to ask job applicants to deliver presentations as a part of the evaluation procedure. Many a times the theme and time duration for the presentation are allotted to the candidate and he or she is expected to rock the stage and the audience at that juncture.</p> <p>The idea behind this effort was to help students in familiarizing themselves with the companies that would be coming to the campus for placements and thus helping them in making a genuine judgment of their choice and preparing well for the interviews.</p> <p>These presentations help in judging the candidates' abilities in terms of knowledge and delivery of the same. This is exactly what we prepare our students for, at RDIAS.</p>
Description of the event:	<p>Regarding presentations, students were judged on following parameters:</p> <ul style="list-style-type: none">• Communication Skills• Organization of Presentation• Topic Knowledge• Creativity• Summarization

- Physical Appearance and Stage Presence

6 groups of students had given presentations on different company profiles. Companies on who's profile the presentations were given were:

- Trident
- HCL Technologies
- Patni Computers
- Chrome Infotech
- Siemens
- NCR Corporation

After student's presentation, feedback was given to them by their fellow mates and faculty member to further enhance their skills.

Students were asked to fill-up a template with following rows:

- Name of the Company
- Location
- Type of company
- Product Description
- Working Domain
- Company's Status
- Project Details
- Job expectations
- Interview Details
- Recruitment Details

This activity helped students to understand the company profile in depth and improve their ability to present their delivery of knowledge in an efficient manner.