



RUKMINI DEVI

Institute of Advanced Studies

App. by AICTE, HRD Ministry, Govt. of India & Aff. to G.G.S. I.P. University, Delhi

- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.

Member of AMDISA. Member of AIMA



An ISO 9001 : 2008 Certified Institute

Mentorship Activity: Presentation on Case Studies

Topic :	Presentation on Case Studies by students of MBA Sem I
Date of event :	August 12, 2011
Aim of the Event	<p>A case study is a description of an actual administrative situation involving a decision to be made or a problem to be solved. It can be a real situation that actually happened just as described or portions have been disguised for reasons of privacy. Most case studies are written in such a way that the reader takes the place of the manager whose responsibility is to make decisions to help solve the problem. In almost all case studies, a decision must be made, although that decision might be to leave the situation as it is and do nothing.</p> <p>In the case method, students teach themselves, with the Instructor being an active guide, rather than just a talking head delivering content. The focus is on students learning through their joint, co-operative effort; this was precisely the aim of the event.</p>

Description of the event	<p>This activity was organized for the students so as to instil in them the fact that there are other aspects to be tested before the students actually face the corporate world. The activity witnessed enthusiastic participation from 4 groups each consisted of 6 students and spread over a span of 2 hours.</p> <p>The methodology followed was that the students were given the case studies in groups in advance and they were asked to present the same. The discussion followed feedback from the audience as well as the faculty co-ordinator. A composite score for each student out of a total of 30 marks was calculated based on the criteria of Initiative/Conclusion, Content, Body Language, Voice Level/Clarity, and Team Playing Ability.</p> <p>The topics which were discussed are as follows:</p> <ul style="list-style-type: none">• <i>Leadership –“Sobha Developers “</i>• <i>Cost of delay</i>• <i>Innovation is the key to leadership</i>• <i>Question of ethics</i> <p>Using the case method tends to be very intensive for both students and Instructor.</p>
--------------------------	---