



RUKMINI DEVI

Institute of Advanced Studies

App. by AICTE, HRD Ministry, Govt. of India & Aff. to G.G.S. I.P. University, Delhi

- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.

Member of AMDISA. Member of AIMA



An ISO 9001 : 2008 Certified Institute

“Session on Company Presentations”

Topic :	Session on Company Presentations for students of MCA III.
Date of event :	August 26, 2011
Aim of the Event	<p>As we are aware that in recent years it has become a common practice for employers to ask job applicants to deliver presentations as a part of the evaluation procedure, it is important that the students show efficiency in their delivery. The presentation skills do not include only communication skills and confidence but also good contents and creativity in the presentation prepared, in order to bind the audience.</p> <p>Company presentations specifically have an additional motive of making students familiar with the companies that would be coming to the campus for placements, and thus help them to make a genuine judgment of their choice and prepare well for the interviews.</p> <p>These presentations at RDIAS help in judging the candidates' abilities in terms of knowledge and delivery of the same.</p>
Description of the event:	<p>The various parameters based of which the students were judged for their presentation are as follows:</p> <ul style="list-style-type: none">• Communication Skills• Organization of Presentation• Topic Knowledge• Creativity

- Summarization
- Physical Appearance and Stage Presence

8 groups of students had given presentations on different company profiles. List of companies on who's profile the presentations were given were:

- Nagarro
- NIIT Technologies
- Wipro
- OSI
- Aricent
- Oracle India
- Grapecity
- Sopra Group

After each presentation, feedback was given to them by their fellow mates and faculty member to further enhance their skills.

Students were asked to fill-up a template with following rows:

- Name of the Company
- Location
- Type of company
- Product Description
- Working Domain
- Company's Status
- Project Details
- Job expectations
- Interview Details
- Recruitment Details

Students took keen interest in the activity. This activity helped them to understand the company profile in depth and improve their ability to deliver the knowledge in an efficient manner.