



# RUKMINI DEVI

## Institute of Advanced Studies

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### PRESENTATION BY MBA (I B) STUDENTS ON CURRENT NEWS

<b>Topics :</b>	<b>News Digest</b>
<b>Date of event :</b>	26-8-11
<b>Aim of the Event :</b>	Presentation is the way of communicating ideas and information to a group. This event is aimed at collecting the latest news on Information Technology, Human Resource Management, Marketing, Finance, International Business, and etc and discussing the same in the class room by group of so that students become aware of current events and they should also improve their body language and presentation skills.
<b>Event Report in brief:</b>	<p>Students were divided into groups in advance and all the groups were given themes for news digest. The following themes were assigned to them:</p> <ul style="list-style-type: none"> <li>• Finance</li> <li>• Marketing</li> <li>• International Business</li> <li>• General</li> <li>• Aviation</li> <li>• I.T</li> <li>• Human Resource Management</li> </ul> <p>All the groups presented on their allocated themes. Twenty seven students were present in the class and the presented the news in groups. Some of the major news they presented and discussed by the students are</p> <ul style="list-style-type: none"> <li>• <b>MARKETING</b></li> </ul> <p><b><u>Hero Motocorp Launching of New Log And Identity</u></b></p>

- ▶ *Hero –honda jv between hero group of india and honda of japan.*
- ▶ *established in 1984 as hero honda motor limited.*
- ▶ *hero buyout 26 %of honda stake for \$ 1 billion and royalty 6% of net sales.*
- ▶ *New name “hero motocorp”.*
- ▶ *Fully controlled by hero group run by mujjal brothers.*
- ▶ *“hum mein ha hero” new tag line.*
- ▶ *Unveiled new logo in london,9 august 11*
- ▶ *Have more global appeal*
- ▶ *Now can export to latin america , africa, and west asia.*

- **INTERNATIONAL BUSINESS**

### **Himachal Seeks Import Duty Hike On Apples**

- ▶ *The state government on Wednesday requested the Centre to hike the import duty on apples to safeguard the interests of fruit growers of Himachal Pradesh, Uttrakhand, Jammu and Kashmir and northeastern states.*
- ▶ *The increasing import of apples from China, resulted in the crash of the apple market, directly hitting Himachal Pradesh fruit growers — who had already suffered a loss of around Rs 100 crore during the current apple season.*

### **Auto Stocks Slip On Possible Excise Duty Hike**

- ▶ *Finance Ministry sources said that the ministry may consider hike in excise duty on diesel run cars. The 3-Tier excise hike on diesel cars may be looked at. The hike will be of Rs 20,000-Rs 50,000 & Rs 70,000 depending on the size of the car. Final decision will be taken in consultation with the Prime Minister. However, the hike is unlikely if economy starts looking up and revenues improve, sources added, reports CNBC-TV18.*

### **Trade with Pakistan Soon**

- ▶ *Pakistan Companies can invest in India to exploit huge trade potential.*
- ▶ *Move unlikely to yield fat investments in country.*
- ▶ *An expected pick up in trade can accelerate investment flows.*
- ▶ *\$2 billions is the current bilateral trade between India and Pakistan.*
- ▶ *Pakistan has not been a big investor overseas.*
- ▶ *Indian products are having a good market in Pakistan and thus can increase its exports share.*
- ▶ *Move offer political dividend to warm froisy ties between the two countries.*
- ▶ *Pakistan may offer Most Favoured Nation(MFN) status to India.*
- ▶ *Pakistan may also allow investments from India.*
- ▶ *Good gesture of economic cooperation.*
- ▶ *Trade potential between the two countries will increase to \$14 billions.*
- ▶ *Better relations between the two countries.*
- ▶ *More exports and imports increases the Indian share in World business.*
- ▶ *More profits, expansion, employment generation will strengthen India's economy.*
- ▶ *Indian Companies can invest in Auto Sector in Pakistan which is one of the fastest growing sector.*
- ▶ *Indian products are the quality products and are relatively cheaper and enjoys economies of scale.*

- **INFORMATION TECHNOLOGY**

**Google gets 'outperform' rating**

- ▶ *Internet giant Google Inc will maintain its position as the dominant leader in online media, as it started covering the world's largest Internet search engine with an "outperform" rating.*

- ▶ *Google stands to benefit both from an increase in search and display advertising and the rising popularity of the mobile web with a surge in the sales of smartphones and tablets which also sees incremental value coming in from the technology company's social and local initiatives.*
- ▶ *Google saw its second-quarter revenue increase by 36 percent from its flagship search advertising business, combined with new forays into display and mobile advertising.*
- ▶ *Shares of Google closed at \$518.82 Tuesday(i.e. 23rd Aug 2011) on the New York Stock Exchange.*

- **FINANCE**

**Growth could decline to 8% this fiscal: RBI**

- ▶ *The Reserve Bank of India (RBI) today said the country's economic growth could moderate to 8 per cent during the current fiscal from 8.5 per cent recorded an year ago due to unfavourable developments*
- ▶ *"On current reckoning, real GDP growth is expected to moderate to around 8 per cent in 2011-12 from 8.5 per cent in 2010-11," RBI said in its annual report for 2010-11.*
- ▶ *Growth prospects for 2011-12 seem to be relatively subdued compared to the previous year due to a number of unfavourable developments.*
- ▶ *From the demand side, it said moderation is expected as investment may remain soft in the near-term, while private consumption may decelerate. In face of moderating demand, expenditure-switching from government consumption expenditures to public investments would help.*

- **Human Resource Management**

**Chairman – MD Posts must be split in PSU Banks**

- ▶ *The posts of chairman and chief executive officer (CEO) of public*

*sector banks should be bifurcated*

- ▶ *The RBI had set up a committee under the chairmanship of A.S Ganguly in 2004-05 to study the issue of bifurcation of the posts of chairman and managing director of banks, which had recommended such a bifurcation.*
- ▶ *Such bifurcation of the posts of chairman and CEO of private sector banks had worked well and it should be implemented in government-run banks as well.*
- ▶ *Such a bifurcation of leadership of the board from the day to day running of the business will bring about more focus and vision as also the necessary thrust to the functioning of the top management of the bank. It will also provide effective checks and balances*

- **GENERAL**

**Aarakshan**

- ▶ *Aarakshan is a social film based on the quota policy introduced by the government of India in the education system. Film derives both sides of insights.*
- ▶ *It considers the two aspects reservation policy and commercialisation of education.*
- ▶ *Film shows both sides of problems and Conflicts -weaker sections are harrassed for a long time. So, They will able to uplift their social and economic status in society by Reservation. But in other side, By enforcement of Reservation upper caste people are not able to achieve good opportunity and posts after doing hard work.*
- ▶ *It really depicts after 60 yrs of independence still we continue reservation in the name of vote bank politics.*

**Point of Disagreement between Team Anna and the Government**

- ▶ *Lokpal should have proper power to investigate allegations of corruption against prime minister. Lokpal can act on complaints against the PM after he demits office.*
- ▶ *Lokpal should be able to investigate allegations that any MP had taken bribe to vote or speak in parliament. Government has*

*excluded this from lokpal's purview.*

- ▶ *Violation of citizen's charter by an officer should be penalised and should be deemed to be corruption. According to Govt., No penalties proposed.*
- ▶ *Anti-corruption branch of CBI should be merged into lokpal. Government wants to retain its hold over CBI.*
- ▶ *A citizen can complain to the supreme court and seek removal of lokpal. Government says Only government can seek removal of lokpal.*

### **Sports - Bhutia Bids Adieu**

- ▶ *Calls time on his international career on Wednesday*
- ▶ *But not on his commitment to football*
- ▶ *Worn the jersey 109 times(15 number)*
- ▶ *Scored 43 goals in it*
- ▶ *Continue with United Sikkim FC*
- ▶ *Associated with the Football Players Association Of India.*
- ▶ *immediate goal- to push for universal contracts for players*
- ▶ *India still far from qualifying for the World Cup*

### **Facebook**

- ▶ *Facebook is a social networking service and website launched in February 2004, operated and privately owned by Facebook. Facebook was founded by Mark Zuckerberg. Facebook has more than 750 million active users.*
- ▶ *Users may create a personal profile, add other users as friends, and exchange messages, including automatic notifications when they update their profile.*
- ▶ *Facebook has affected the social life and activity of people in various ways. It has reunite lost friends. It gives wider platform to share views and ideas. It gives easy access to distant communication, like you can share your photos and videos.*
- ▶ *It has been blocked intermittently in several countries China, Vietnam, Iran, Pakistan, and Bangladesh on different bases. It has also been banned at many workplaces to prevent employees*

*wasting their time on the site.*

- ▶ *The privacy of Facebook users has also been an issue, and the safety of user accounts has been compromised several times.*
- ▶ *Facebook has also named as source of problems in relationships. Several news stories have suggested that using Facebook causes divorce and infidelity.*