



# RUKMINI DEVI

## Institute of Advanced Studies

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- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.

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### Managerial Skill Development

<b>Topic :</b>	News Digest, Individual Presentation and Paragraph Writing Session for students of MBA II Semester, Sec A & B
<b>Month &amp; Date :</b>	February 6 & February 10, 2012
<b>Aim of the Activity</b>	<p>“Personality is an unbroken series of successful gestures”.</p> <p>With this aim in mind News Digest and Individual Presentation sessions were planned for the students. Presentation skills are extremely essential to succeed professionally, as it is a combination of both audio- visual and verbal aids. It is the way we "exhibit" our message.</p> <p>It is no longer enough for one to have the necessary capability to do the job, one should also be able to talk well, write well, and present himself attractively to his managers. The best way to let other people know of your capability is by presenting a great idea or a plan during a meeting.</p>

<b>Description of the event</b>	<p>The class began with a discussion on positive attitude. Students were then given a topic for paragraph writing: <b>“Mind is like a parachute, it works only when open”</b>.</p> <p>The intention behind this activity was to master the art of writing skills. This was followed by a session of Individual presentations. Presentation is the best way to let other people know of the potential of your idea and plan.</p> <p>Do’s and don’ts of the presentation and it’s importance was discussed with the aim to:</p> <ul style="list-style-type: none"><li>• Improve the public speaking skills</li><li>• Build confidence level</li><li>• Self Development and Initiatives</li><li>• Improve body language</li></ul> <p>Some of the topics for Individual Presentation were:</p> <ul style="list-style-type: none"><li>• Business Ethics</li><li>• Competency mapping</li><li>• Corporate Etiquettes and Manners</li><li>• Counselling at workplace</li><li>• Conflict Management</li><li>• Counselling</li><li>• Creativity and Innovation</li></ul> <p>This was followed by the News Digest Activity. Students were divided into 2 groups of 3 students each. This activity is scheduled weekly on a prefixed day wherein students make a presentation and deliver the news for the week. Adequate feedback was given on presentation skills and the content of the news to the group presented.</p>
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**Topic of the NEWS**

**'Rafale : French Master piece for INDIA''**

**On 31<sup>st</sup> Jan, 2012, French company Dassault Aviations Rafale won the \$10.4 billion deal to supply 126 MMRCA to IAF**

**About Rafale**

It is a twin jet combat aircraft capable of carrying out a wide range of short and long range mission.

- It has two M-88 engines to get a thrust of 75kN.
- Equipped with RBE2 passive electronically scanned radar to track eight targets simultaneously.
- Weapons included- MICA, MAGIC, SIDEWINDER, AIR to AIR missiles, precision guided bomb.
- It can carry over 9 tons payload in air force version and 13 tons in navy version.
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**Conclusion:**

After reviewing all the aspects and technology of Rafale, we can say that this deal will definitely boost up the air defense strength of our country as compare to Pakistan and China (another super power Asian country).

**RBI cuts CRR, holds rates**

- The Reserve Bank of India announced 0.5 percentage point cut in cash

reserve ratio to inject Rs 32,000 crore into the system.

- While RBI "shifted" the policy stance from inflation to growth which faces downside risks, borrowers reeling under high interest rates can draw solace from the announcement that "future rate actions will be towards lowering them".
- RBI kept the short-term lending rate (repo) unchanged at 8.5 per cent. It also did not alter bank rate of six per cent.
- RBI lowered growth projection for 2011-12 to 7 per cent from 7.6 per cent in view of global slowdown and domestic policy constraints. The new CRR rate would be 5.5 per cent.
- The Reserve Bank also said the government should deregulate diesel prices in order to contain the trade deficit

#### **REASON**

- Earlier we have been reeling under a high interest rate regime and essentially there has been a crisis of confidence due to successive rate hikes.
- Housing and construction industry was largely buyer-funded and thus rates need to come down to get them back to the market.

#### **IMPACT**

- It is the first positive movement and will increase the liquidity in the market.
- With every rise in sentiment, you get a great boost to demand.
- This move will help curb to some extent the negative sentiments in the economy in general and real estate sector in particular.

At the end of the session, individual feedback was given to students. Students actively participated in the session and accepted the feedback in a positive way. Such sessions are

	<p>conducted to share the current and important news with the students, in order to reinforce the habit of reading a news paper. This would help in building up their confidence and knowledge levels.</p>
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