



RUKMINI DEVI

Institute of Advanced Studies

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- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.

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"Business Skill Development Programme"

Topic :	Business Skill Development Programme in association with MSME, Ministry of Industry, Government of India.
Date of event :	August 8, 2011
Aim of the Event	<p>This point has been the centre of discussion at RDIAS for quite some time now. It is the need for Indians to venture out into the world of entrepreneurship, build intellectual property and create wealth, which hopefully will find its way back into the system to fund more start-ups. India may be becoming a hotbed of innovation as an increasing share of global R&D shifts here. But Indians are still not making the shift to entrepreneurship and aiming to build the next Microsofts, Ciscos and Googles – we seem to be content working for them!</p> <p>The aim of this event was to awaken the youth and to offer opportunities and support for making their entrepreneurial skills visible and available.</p>
Description of the event	<p>The event was steered by Mr. R.K Karoth and Mr. Suresh Yadav, Deputy Directors at MSME. This workshop an exhortation and a plea to arms – India needs Entrepreneurs! They need to go out there and build out the next global giants. In doing so, like in any race, many will fail. But a few will succeed. Together, they will inspire the next generation. That, according to the speakers, will be the real coming of age of Indian technology and entrepreneurship – when we start building the products the world needs out of India.</p> <p>Mr. R.K Karoth took the lecture on entrepreneurship and discussed various government and non government institutions involved in financing of entrepreneurs. He also discussed micro and small medium enterprises and the classification of industries on the basis of capital invested in manufacturing</p>

unit. The students were also put to a few analytical assignments.

The session was highly informative, we hope the students get out of the comfort zone they find themselves so happily ensconced in and make the leap.