



# RUKMINI DEVI

## Institute of Advanced Studies

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- Category 'A' Institute
- High Grading 81.7% by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.

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### Industrial Visit to Parle Biscuits Pvt. Ltd

<b>Topic :</b>	Industrial Visit to Parle Biscuits Pvt. Ltd for students of BBA Semester 1
<b>Date :</b>	November 10 , 2011
<b>Aim of the Event</b>	Industrial Visit is definitely one of the biggest and best things to be organised for the students. The main aim is to go beyond academics in all possible ways; these visits offer insights to students about the practical applications of their theoretical knowledge.
<b>Description of the event</b>	<p>The industrial visit to Parle Biscuit Pvt. Ltd. Bahadurgarh, was well designed and coordinated in timely manner by the staff members of the company.</p> <p>Company head office is in Mumbai, plant was set up in 1929. Bahadurgarh plant was set up in 1939, and they are producing varied range of biscuits – Parle-G, Monaco &amp; Krack Jack. “Parle factory looks like factory family.” At present, more than 1200 workers are working in a Parle family. It has also factories in Bahadurgarh, Haryana and Neemrana, Rajasthan, Delhi, Uttar Pradesh, Madhya Pradesh, Gujarat Maharashtra, Karnataka, Tamil Nadu.</p> <p>The visit had a small documentary film on Parle industry, which the students enjoyed. Then plant tour to all the departments was scheduled: with primary attention on manufacturing unit. Students got the knowledge of manufacturing and packaging in real sense. During Question answer session our RDIAS students, actively participated in the session and asked many questions to clear the concepts. The coordinator encouraged and appreciated them for this.</p> <p>Overall it was an informative and knowledgeable session .</p>