



RUKMINI DEVI

Institute of Advanced Studies

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Industrial Visit to Jumbo International

Topic :	Industrial visit to Jumbo International, Okhla
Date of event :	August 20, 2011
Aim of the event:	<p>Industrial visit is a part of co-curricular activities, during which students visit companies and get insight on the internal working environment of the company.</p> <p>The industrial visit also provides an insight on how companies work and also useful information related to the practical aspects of the course which cannot be visualized in lectures.</p> <p>The aim of this industrial visit was to give students a concise outlook of the various working procedures of a medium sized organization.</p>

Description of the event:	<p>A batch of 31 students was taken to Jumbo international pvt. Ltd. The company is into food processing industry, situated at Okhla. Students were divided into 2 groups of 16 members, each accompanied by a faculty which was further divided into 2 more groups of 8 students.</p> <p>Various processes were shown to each team, starting from collection of the raw material till the processed food is packed in tin cans. Students got to know how the food is kept safely edible in cans for 3 years without using preservatives. Also, company pays special attention towards the hygiene and sanitation of the whole manufacturing process.</p> <p>Although the company is in manufacturing of food materials but they are not selling these under their brand name. Various well known companies are outsourcing their products from Jumbo International. However, the company does have two in house brand name for their own products which they are exporting to various countries of UAE, Europe, North America and Asia.</p> <p>After the students had first hand exposure of the various processes, 3 of our students gave a presentation in front of the senators of the company. The presentation was based on the financial, marketing and human resource aspect of the organization. This was followed by a question-answer round where our students inundated the officials with their doubts and innovative ideas which were then appreciated by the CEO of the company. Students took great advantage of the <i>Industrial visit card</i> which was provided to them before the industrial visit.</p> <p>The visit ended with a vote of thanks from both the sides and few photographs.</p>
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