



# RUKMINI DEVI

## Institute of Advanced Studies

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### Anti Plastic and Anti Littering Campaign

<b>Topic :</b>	Anti Plastic and Anti Littering Campaign – An initiative by Social Club, RDIAS
<b>Date of event :</b>	1 <sup>st</sup> December - 12 <sup>th</sup> December, 2010
<b>Description of the Event :</b>	<p>In recent years there has been criticism about excessive use of plastic. The most commonly cited reason is pollution caused by plastic bags as they are non biodegradable in nature.</p> <p>It would be a shame if this generation of educated and responsible citizens would have a role to play in further degeneration of the environment. Our ancestors did not use plastic and left for us a safe environment. It is our duty to do the same. To combat this problem, there have been several governmental and legal efforts in this direction.</p> <p>Keeping in pace with its tradition, RDIAS organized “Anti Plastic and Anti Littering Campaign” in the first two weeks of December. The event saw the students participating with a spirit of unity.</p> <p style="text-align: center;"><i>Go Green, Plastic is Obscene! Be Retrograde, Just Biodegrade! From Here to Eternity, Plastic is Calamity! Be Fantastic.</i></p>

*Say No to Plastic!*  
*Stop Poisoning the Earth!*  
*We Only Have One!*

**Event Report in brief:**

RDIAS students participated in supporting the cause and spreading awareness about the same by preparing posters. The message social club, RDIAS wanted to put forth was that “Lets all get together and take responsibility for our world. It is we who can improve the environment and make it a beautiful and better place to live in.”

“Anti Littering Drive”

To spread awareness, the best policy is to practice before preaching. Thus, all students and faculty participated in a two day Anti plastic and Anti littering dive within the campus....where reinforcement of the objective was done by practicing the same.