



Article Review Competition

Topic :	Article Review Competition, organized by Women Cell RDIAS, for the students of MBA, MCA and BBA
Date of event :	February 15, 2012
Aim of the Event	<p>The aim of any presentation is to communicate, to express ideas and to get others to understand it. In this activity students were provided with articles related to women's issues. They had to analyze it in terms of weaknesses, strengths, opportunities and had to present it before the judges with their recommendations.</p> <p>The aim of this session was:</p> <ul style="list-style-type: none">• To reiterate some important issues related to women• To give an opportunity for participants to analyse the given article
Description of the event	<p>The session comprised of review of articles which were given to various groups beforehand and students were supposed to give presentation on the articles given to them.</p> <p>The articles selected were based on following topics:</p> <ul style="list-style-type: none">➤ Women and Indenture ship: A study of Indian Indenture ship in the Caribbean➤ Women Entrepreneurship in India➤ Emerging Women leadership in India: Journey towards empowerment <p>Groups comprised of two members and each group presented their articles very well, keeping in mind the features, limitations of the issues presented in article and they provided their recommendations</p>

on the issue in a very balanced and structured way.

The students were judged on the following basis:

- a) Content
- b) Presentation Skills
- c) Query handling
- d) Analytical Ability

The first prize was bagged by Anshul Bhatia of MBA-IV who presented his article through power-point presentation with the help of SWOT analysis. He also handled the questions asked by judges very well.

The first runner ups were Ajay and Ashwin of BBA-II-A who also presented their article very well using white board and responded to judges' queries very well.

Second runners up were Rajesh and Drona, students of MBA II and BBA.

In all, students participated with great enthusiasm in the event and presented their views and thoughts women's related issues very well!